

## Consider Becoming a Consultant for a Gift Company

There are gift giving occasions all year long and most people would be thrilled to have a consultant who could offer suggestions for what to give. In addition to selling gifts, you might also offer greeting cards and wrapping paper.

Here's a little information about some of the gift companies you'll find at [GiftSalesBusiness.com](http://GiftSalesBusiness.com).

PartyLite sells gifts, fine candles and candle accessories, and home accents.

Thirty-One consultants sell fashionable gifts at affordable prices, including jewelry, tote bags, and home décor. Many of their items can be personalized.

That's a Wrap offers everything needed to wrap gifts in style.

For something truly unique here's even a company that sells greeting cakes you can bake at home. Find them and others at [GiftSalesBusiness.com](http://GiftSalesBusiness.com).

## Marketing Tips for Gift Consultants

With so many gift businesses out there, it is important to use unique marketing strategies to help get your gift business noticed.

Direct sales consultants have the opportunity to provide customers with the individual attention and customer support that is missing from the big chain stores many of us shop at now. Go the extra mile for your customers by offering special services like a personalized reminder service for special dates, gift wrapping, and gift giving suggestions.

You can market locally to women's groups and offer a seminars about gifts and your business or topics like putting together gift baskets. Some of the groups that you may want to approach are mother's groups, red hat society groups, and ladies auxiliary groups.

Market employee recognition gifts to other small businesses.

Offering gift certificates has the potential to get two for one customers. You gain the gift giver and if the receiver likes your products and service she just may become a loyal customer too.

There are many way to promote your gift business. The key to making your business stand out from the rest is going above and beyond what everyone else is doing. By doing this, you will give your gift business the edge that it needs to succeed today and in the future.

## **Resources to help you get started and stay successful:**

**Sales Success:** There's nothing like early success for inspiration and motivation. [Check out this step-by-step proven direct sales success system](http://www.directsalesdirectories.com/go/earn.html) and discover how you can earn \$592 in only 30 days. <http://www.directsalesdirectories.com/go/earn.html>

**Online Team Building Success:** Learn how to set yourself apart from other consultants, build trust and become an expert, generate free leads, and more. [Guide to Online Direct Sales Leads](http://www.onlinedirectsalesleads.com)  
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